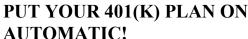
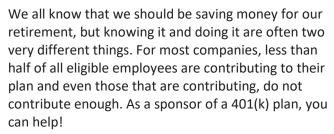
## GET (K)ONNECTED 401(K) PLAN NEWSLETTER







By adopting "automatic enrollment" provisions within your plan, you make it easy for your employees to prepare for retirement. With automatic enrollment, each employee's salary deferral is "automatically" set to a predetermined rate unless the employee makes an affirmative election to the contrary. If they choose, they can specify a savings rate different from the predetermined rate or they can choose to opt out of the plan altogether.

Automatic enrollment helps overcome the biggest problem facing retirement plan participants: inertia. They know they should do it, but often never get around to it. With automatic enrollment, participants must affirmatively take action to opt out rather than requiring them to take action to opt in to the plan. This simple difference can dramatically change participation rates within your 401(k) plan. According to a recent survey, more than 80% of the plans surveyed experienced an average participation rate

increase of 16% when they implemented automatic enrollment (Source: Deloitte Consulting, LLP, 2008 401(k) Benchmarking Survey; based on 436 responses from employers nationwide).

By increasing participation rates, automatic enrollment can also help employers pass the Average Deferral Percentage

Test. If your Highly Compensated Employees have received refunds in the past, this is likely because the average deferral percentage of your Non Highly Compensated Employees is too low relative to the average deferral percentage of your Highly Compensated Employees. Automatic enrollment can eliminate the need for refunds by increasing the average deferral rate enough to allow your Highly Compensated Employees to take full advantage of your plan.

FOR THE VAST
MAJORITY OF PLANS,
AUTOMATIC
ENROLLMENT WILL
INCREASE
PARTICIPATION
RATES

To make automatic enrollment even easier, your plan utilizes a Qualified Default Investment Alternative. As a result, if an employee does not select their own investment options, their contributions will automatically be invested for them. It's never been easier to put your plan on automatic!

## LSMS Retirement Savings Plan

## INTERESTED? CONTACT US FOR A CONSULTATION TODAY!

If you are intrigued, but worried about the administrative challenges or the reaction of your employees, call us today to arrange a free plan design consultation. More and more employers are choosing automatic enrollment with their plan and there are a number of variations from which you can choose to help ensure that the arrangement works for you and your employees. In addition, we will handle all of the administrative requirements including a comprehensive communication campaign and delivery of all required notices.

Automatic enrollment - just one more advantage of participating in our multiple employer 401(k) plan!

| -                              | irement specialist to h | multiple employer plan, contacted elp you determine if joining a mu |                     |
|--------------------------------|-------------------------|---|---------------------|
| Name of the Company:           |                         |   |                     |
| Form of Entity (check one):    |                         |   |                     |
| Corporation                    | S Corporation           | Non-Profit/Tax-Exempt   | Sole Proprietorship |
| LLC                            | LLP                     | Partnership   | Other               |
| Business Product or Service: — |                         |   |                     |
| Company Address:               |                         | City: Sta   | ate: Zip:           |
| Company Phone:                 |                         | Fax:  |                     |
| Company Contact:               |                         |   |                     |
| Name:                          |                         | Title:  |                     |
| Email:                         |                         | Phone:  |                     |
| Alternative Contact:           |                         |   |                     |
| Name:                          |                         |   |                     |
| Email:                         |                         | Phone:  |                     |

## Return this form to:

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